

TOOLKIT 2021 FUNDING SUPPORT

FEDERAL LEVEL

Identify potential funding in the recently approved stimulus plan (December 2020)

Pursue funding in upcoming Federal stimulus plans. New Administration and Congress are likely to pass additional stimulus COVID relief early in 2021. Racetrack legislation can be drafted similar to the "Save our Stages" Act approved by Congress in December, 2020.

Identify key members of Congress in districts with racetracks who will support racetrack relief funding. Legislation to be introduced.

Contact your local Small Business Administration (SBA) office and speak with a staff member about funding/grant opportunities. They will assist you in completing the applications.

STATE LEVEL

Racetracks should contact their state legislators for more information. State Departments of Commerce, Tourism offices, and Rural Development organizations are agencies with potential funding streams. They will assist with completing applications.

Establish Motorsports Caucuses at the state level where none currently exist.

State budgets are typically adopted by late Spring/Early Summer. Request funding in your state 2021-22 budgets. Talk to your legislators about the need for relief for your track.

LOCAL LEVEL

Calculate your loss of revenue from 2019 to 2020. Be able to demonstrate these losses on a grant application. Identify your costs for 2021 reopen to determine if restart costs may be eligible for funding.

Contact your County Economic Development Department and request COVID Relief funding. A staff member should be available to talk/meet with you.

Contact your local tourism, economic development, and other agencies that can assist with funding for your facility. Small Business Advantage Grants, TIF Financing, Tax Credits, Industrial Development Authorities (IDA) and other funding sources may be available.

If you are unsure how to reach out to your local contacts **please contact Robert Johnson at #412-848-5900 or via email at robert@unitedstatesmotorsports.com**